

# **TA DIGITAL**

Intelligent Transformation

# Adobe Experience Manager - B2C Magento Commerce Connector

Version 1.0

## Document History


## Connector Application

B2C Magento Commerce Connector for AEM comes with a bundle of feature set which accelerates the implementation of content-driven AEM application with B2C eCommerce functionality. It also empowers the AEM authors to augment the product data for the Web.

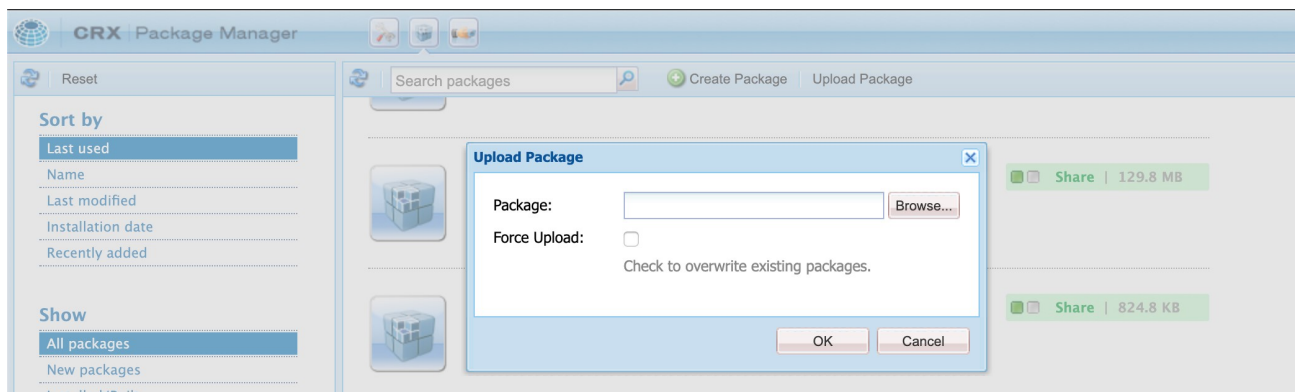
The Connector has the below B2C feature set built using the Magento GraphQL APIs. This helps to build the end-to-end shopping experience seamlessly for the users using AEM and Magento.

1. Product Import
  - a. Manual Import
  - b. Scheduled Import
  - c. Runtime Import
2. Assets Import
3. Product Category page(s) Creation
4. Product page(s) Creation
5. Cart Management with Magento
6. Anonymous and Logged in Checkout
7. Real time Price and Inventory Check
8. User Management
  - a. User Creation
  - b. User Sync to AEM
  - c. User Authentication
9. My Accounts
  - a. Profile Management
  - b. Wishlist Management
  - c. Address Management
  - d. View Orders and Quotes
10. Demo Application

This connector is built as a module of an AEM project and deployed as a package into AEM

## Installation

1. Go to `/crx/de` and Click on “Upload Package”.



Once the packages are uploaded as shown below all the features of the connector will be available to use.

Please get in touch with [TA Digital](#) to know more details about the package.

## Configuration

After you install the packages, the connector will be available under Tools > Magento Configuration

We need to provide the Server URL, Username and Password to establish the connection with Magento Store. This is an onetime configuration to import all the products into AEM.