TECHNICAL INTEGRATION

Custom installation instructions between SundaySky and our Customers.
Contact support@sundaysky.com for detailed instructions

Extend use of existing AEP data to CX with data-driven-video
Extract already available AEP customer profile data in real time to activate SundaySky’s Video Experiences by mapping dynamic video placeholders and logic to AEP data within SundaySky Studio

Minimal IT resources Required
AEP available as a source within the SundaySky Studio Platform, thus reducing time to configure and consolidate data across different sources

Use video viewer insights to further hydrate AEP customer profiles
Choose between batch or SFTP write back of video engagement data and behavioral insights back into AEP.

1. Select AEP as a data source in the SundaySky studio
2. Authenticate use of real-time API data by SundaySky
3. Map dynamic placeholders in video to AEP inputs. SundaySky will make calls to the API in real-time when a viewer clicks play.

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