Message Media

BRONZE Solution Partner

Sports Store

Hi Bec, good news! You've earned a $30 reward voucher from Sports Store! Redeemable now in-store or online. Click here to view voucher http://nxt.to/3TvXJsZ. Reply STOP to unsubscribe.

SPORTS STORE

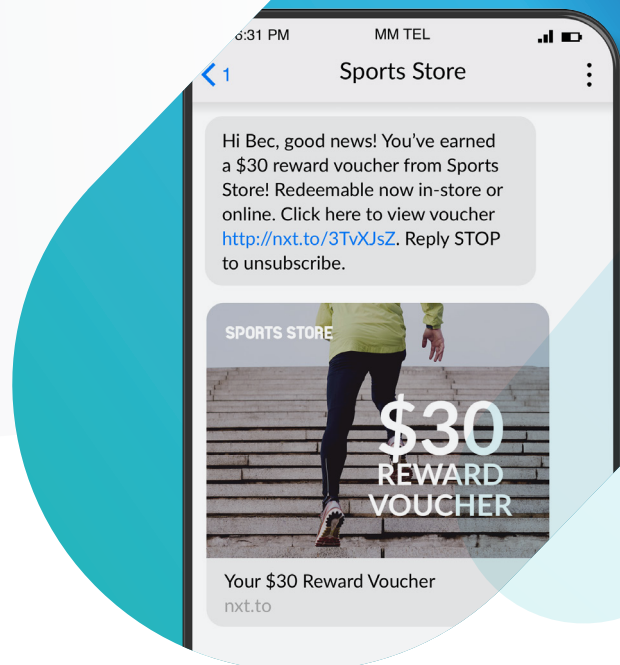$30 REWARD VOUCHER

Your $30 Reward Voucher
nxt.to

Enhance your customer experience with SMS and Adobe Campaign

Elevate your marketing campaigns to the next level by integrating SMS into your existing automation workflows. SMS delivers real-time, personalised customer experiences to create highly targeted messages with dynamic content.

Easily integrate SMS into your Adobe Campaign workflow to deliver personalised and relevant messages. With SMS and short trackable links you can measure click-through rates and see how your customers are interacting and engaging with your content.

	OPEN RATE	CLICK RATE
SMS	98%	46%
EMAIL	21%	6%
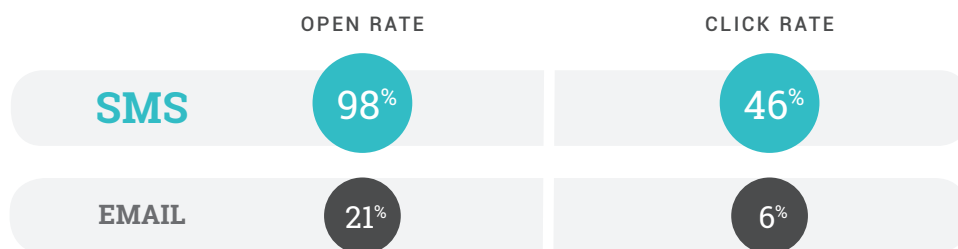
Examples of how SMS messaging can enhance the customer journey.

Customer loyalty
Personalise real-time messages to reward and incentivise customers for repeat purchases

Sales engagement
Messages can include rich media such as images or video with tracking capabilities for specific campaigns

VIP nights
Leverage profile attributes and event triggers to deliver highly personalised content to reward your loyal customers

Talk to your customers when and where they want.

MessageMedia benefits

ON TIME DELIVERY
Best-in-class service with 99.99% uptime

SCALABLE MESSAGING
A technology platform built to grow with your business

24/7 SUPPORT
Our dedicated team is ready to take your call

messagemedia.com