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Data Streams FAQ

GETTING STARTED

How do I sign up for Data Streams?

Go to our sign-up page, fill in the fields, and your account is created on the spot.

What are the technical requirements to use Data Streams?

There are no technical requirements, you just need to create an account. Also, to be able to transfer cloud data to a data warehouse, you need access to the data source and a data destination (data warehouse) supported by Data Streams.

What sources does Data Streams support?

- Adobe Analytics
- Google Analytics
- Google Ads
- Facebook Pages
- Facebook Ads
- Kochava
- Doubleclick
- Bing Ads
- YouTube
- Search Ads 360
- Snowflake
- Google BigQuery
- Microsoft SQL Server
- MySQL
- PostgreSQL
- Amazon Redshift
- Teradata

We are in the process of adding new platforms, so make sure you subscribe to our newsletter to keep up with our updates. If you'd like to create a connector for your platform, let us know: support@cognetik.com

What data destinations does Data Streams support?

- Amazon Redshift
- MySQL
- Microsoft SQL Server
- BigQuery
- Snowflake
- Teradata

- PostgreSQL
- MongoDB
- FTP
- S3

We are in the process of adding new warehouses, so make sure you subscribe to our newsletter to keep up with our updates. If you'd like us to create a connector for your data warehouse, let us know: support@cognetik.com

PRICING AND DATA SECURITY

Is Data Streams free?

We offer a free (individual) plan along with paid plans. Visit our plan page for more information

What's the difference between the free (individual) and paid plans?

In a nutshell, the free plan has a 50k/month row limitation and offers access to our existing connector list and support center.

For the paid plans, the Business plan offers up to one million rows per month, and the Enterprise plan allows up to three million rows of data per month. Depending on the plan, the following may be included: solution setup, on-boarding, training, a dedicated account manager, priority technical support, and the option to create custom-built connectors.

For more information about the paid plans, please contact us at support@cognetik.com.

Do you have any hidden fees for the free plan?

No, there are no hidden fees. Data Streams Individual plan is absolutely free to use!

Why are you offering a free plan?

We're building these tools so that we can do our job better as an analytics services agency, and in the meantime to help analysts and marketers do their job better. We don't store any of the data, as Data Streams is essentially a pipeline. It sends data from the marketing cloud platforms directly into your data warehouse.

Is Data Streams secure?

- Our products use OAuth, the most secure authentication protocol available, to connect to data sources. OAuth authorizes applications with access tokens rather than credentials. This is the same security protocol used by Amazon, Microsoft, and Google.

- Data is transferred over SSL encrypted HTTPS connections, and we only use official APIs for data access.
- Our products do not cache data.

Please visit our website or Support Center for more information.