



Adobe Experience Manager

# Hearsay AEM Integration Content Management Installation Guide

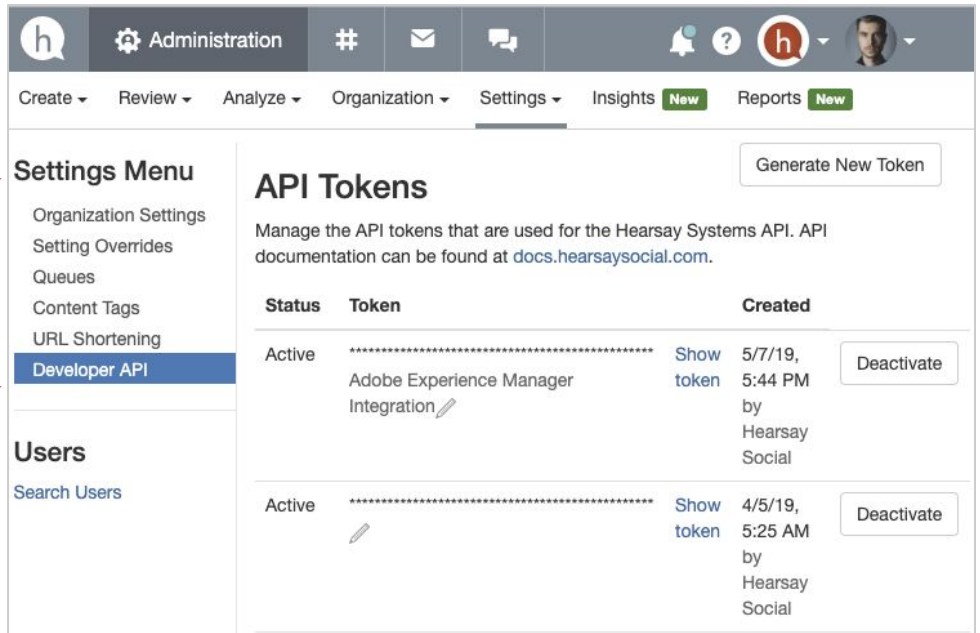
**EASILY ALLOWS MARKETERS TO CREATE CONTENT IN AEM AND  
SEAMLESSLY SYNC TO HEARSAY FOR COMPLIANT PUBLISHING TO:**

- ✓ FACEBOOK
- ✓ LINKEDIN
- ✓ TWITTER
- ✓ INSTAGRAM
- ✓ HEARSAY SITES

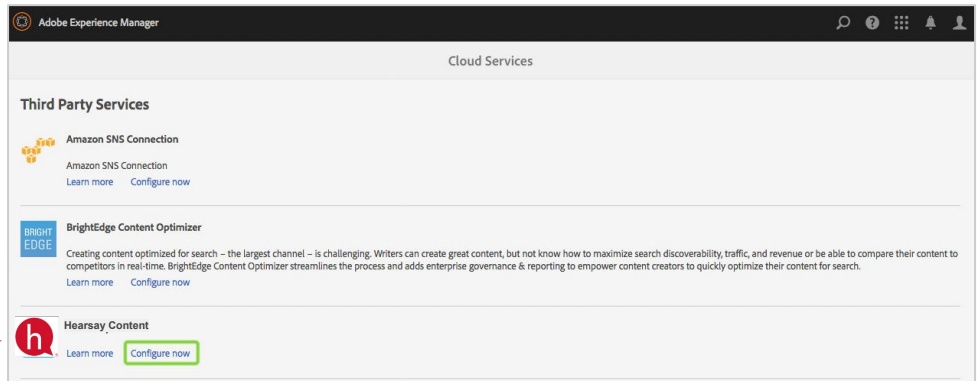
# Connect Hearsay

1. Login to Hearsay and access the Administration tab
2. Go to the Developer API section and pull the API token for Content Management

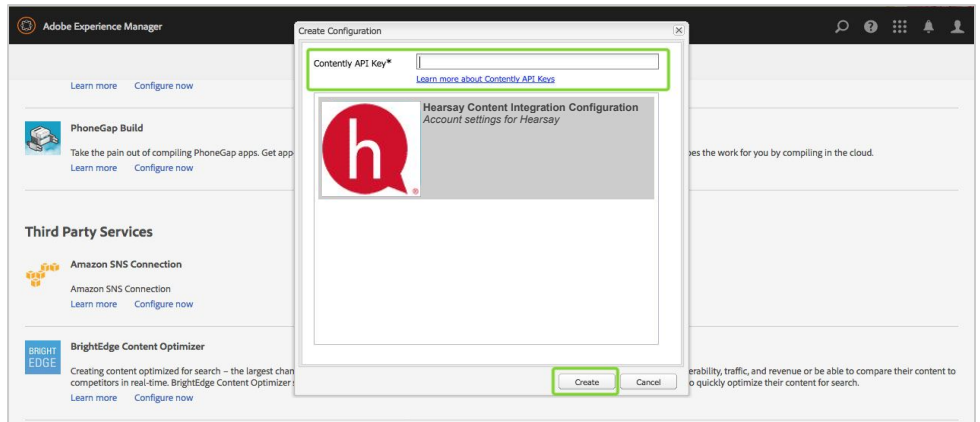
\*Note: Contact Hearsay to generate the required API Token for your environment.



3. Navigate to Cloud Services in AEM (/etc/cloudservices/html). Find the Hearsay integration in the list and click 'Configure now'



4. Enter the Hearsay API Token for Content and click 'Create'



5. After you click 'Create' the Hearsay configuration will appear and you will have successfully connect AEM to Hearsay.



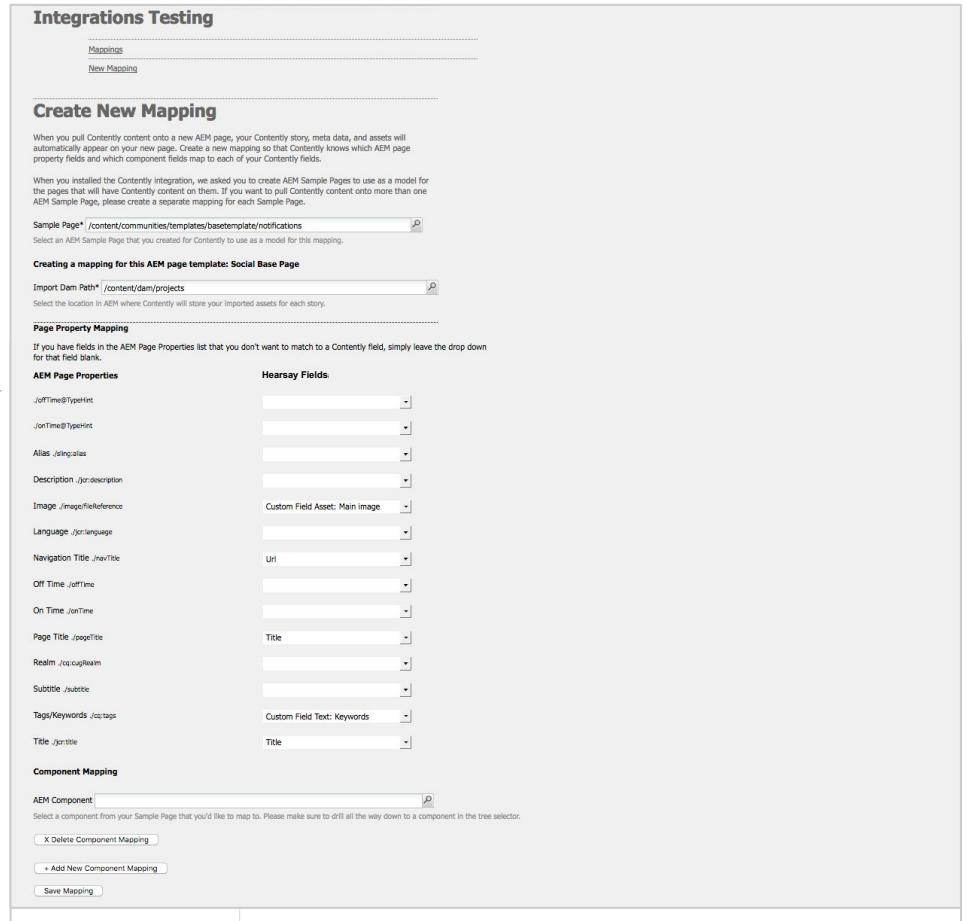
# Create Mapping

1. Go to the Hearsay cloud configuration created and click 'New Mapping' at the top of the page.



\*Note: You must have a AEM page for Hearsay

2. On the mapping form, select the Hearsay page and configure the field mapping



3. Click 'Save Mapping' at the bottom of the form to save the mapping.

4. Your mapping will appear on your cloud configuration page. Use the list to manage your Hearsay mapping



5. You are now ready to use the AEM Hearsay Content integration to seamlessly sync Content to Hearsay

