

MUNVO connectors

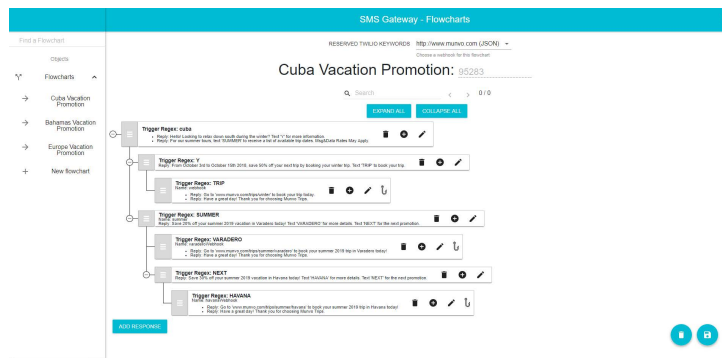
SMS Gateway For Adobe Campaign



Key Features:

- A simple tree-like SMS conversation, accessible through a web interface. This allows clients to specify real-time responses to inbound requests (e.g., STOP, YES, MORE) without any programming.
- Real-time responses to inbound communications, rather than minutes or hours provided by other Adobe Campaign solutions.

The **Munvo SMS Gateway** allows for inbound SMS conversations, that integrate with **Adobe Campaign**. The SMS Gateway allows companies to push lists of SMS numbers to a given short code and allow tree-like conversation paths, integration to **Adobe Campaign** and real-time responses to communications.



Munvo's SMS Gateway for Adobe Campaign Implementation and Training Steps:

- 15 to 20 days of consulting to implement Munvo's SMS Gateway
- The SMS Gateway is a web application that typically sits within a Tomcat Server
- The connection is made natively from your Adobe Campaign application - an access to your Adobe Campaign application will be required.
- Development of required features (Web Hooks) done by Munvo

Munvo is a leading consulting firm helping clients improve their marketing capabilities through a combination of technology implementations, management consulting and marketing run services. In addition, MunvoLab develops products and connectors for **Adobe**, **IBM** and **SAS** Marketing Solutions.

For more information, visit our website at munvo.com or contact us directly at info@munvo.com