

Hoodoo



ustudio connector for aem

by Hoodoo

DO MORE WITH VIDEO IN AEM

Add next generation video asset management capabilities to Adobe Experience Manager



Empower Your Team

Give your AEM team the premiere video capabilities of uStudio without leaving their preferred tool to manage Sites and Assets.



Boost Engagement

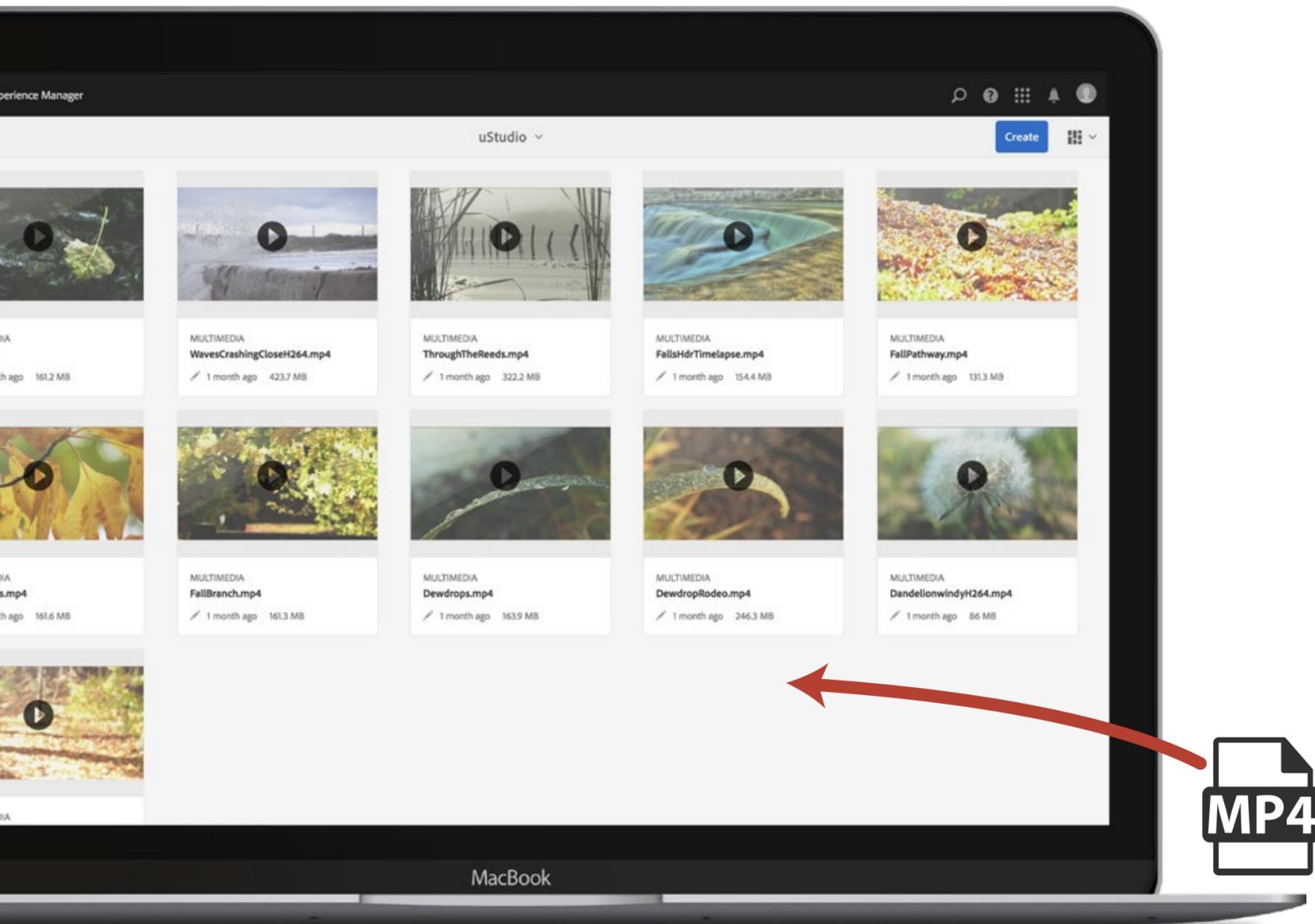
Remove obstacles in the way of communicating with your audiences. Increase your capability to get the right content to the right users using a unified toolset.



Elevate Experiences

Make integrating video into your customer experience easy. Create video galleries and make personalized immersive experiences a core part of your brand.

MANAGE IN AEM ASSETS



Upload Anywhere

Use the AEM authoring interface to add new video assets. Enable site managers to upload video to AEM sites with the benefits of videos being stored and delivered from uStudio.

Stay Organized

Tag and organize your videos using AEM. AEM has a comprehensive toolset to tag and organize your content. Now you can use these same tools with your uStudio videos.

Create & Edit Metadata

Whether you add metadata in uStudio or AEM it should stay with the video. The uStudio Connector ensures that video metadata will be available in both platforms when you need it.

DELIVER TO AEM SITES

Find with Asset Browser

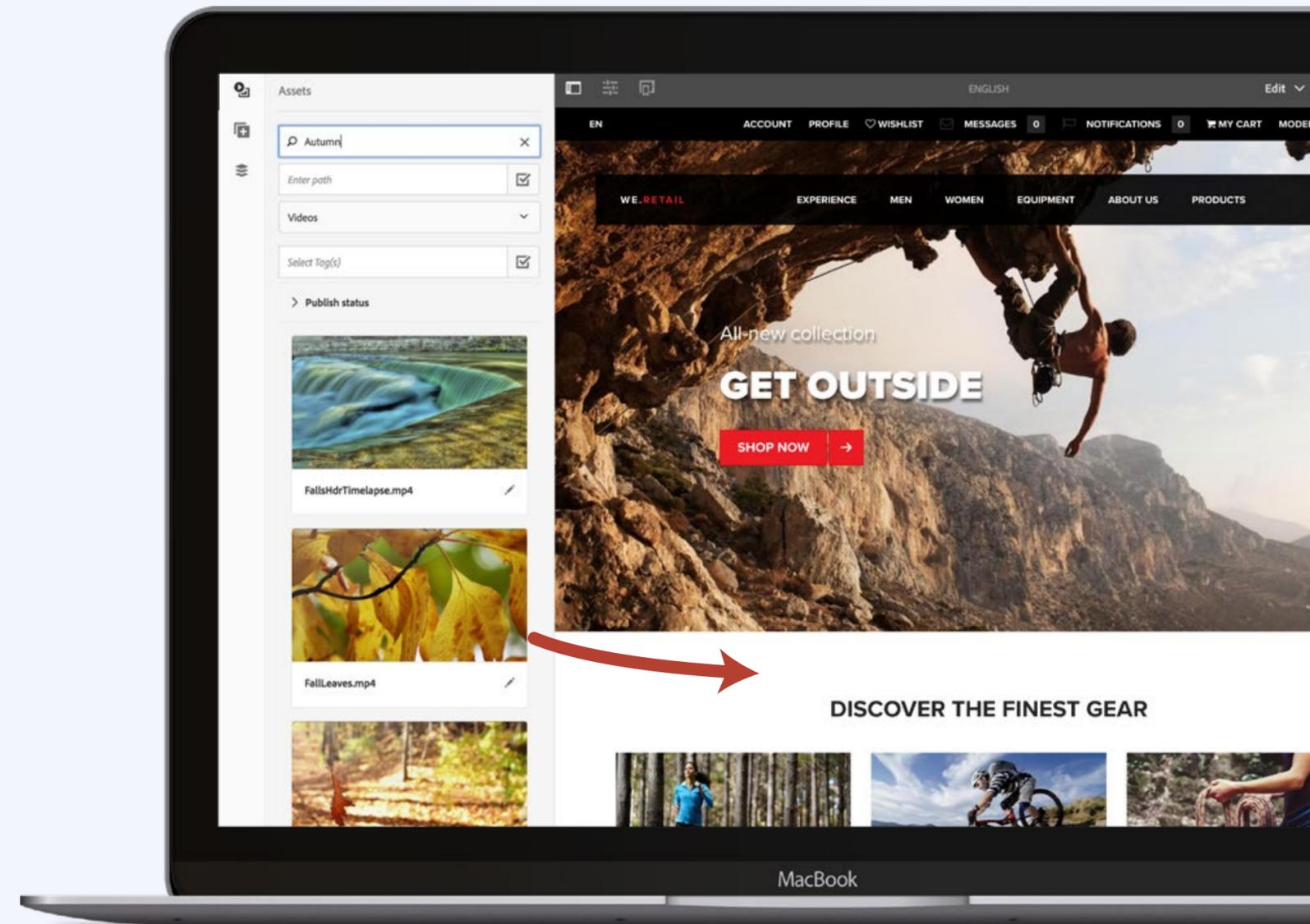
When creating a new campaign or page in AEM, search videos in-context and find the right uStudio video from the AEM Asset Browser. The uStudio Connector enables full-text search of your assets.

Use Native Components

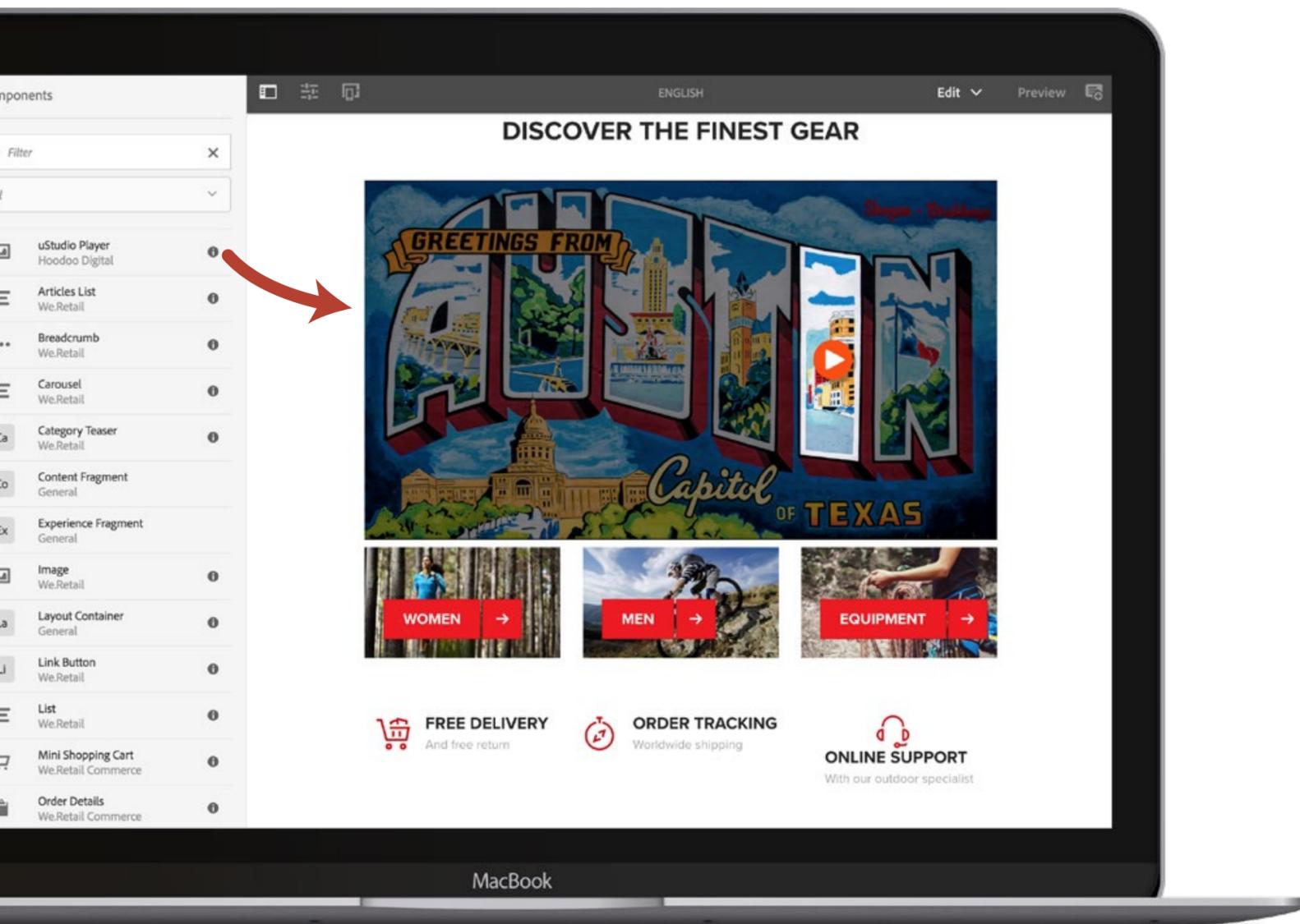
Use AEM components you already have such as experience fragments or listing components to easily find and deliver uStudio videos in a paradigm you know well.

Personalize Your Video

AEM enables you to personalize experiences and deliver highly relevant content. Leverage the personalization features of AEM to deliver uStudio videos.



ULTIMATE PLAYER EXPERIENCE



Enjoy the uStudio Player Component

Bring the power of the uStudio HTML5 player into AEM using a fully configurable AEM component. This component makes it easy create immersive player experiences.

Optimize for any Device

AEM facilitates easy in-context content authoring for any device. The uStudio player component works seamlessly with the AEM Responsive Layout capabilities.

Support Your Brand

Ensure your brand is represented appropriately using the styling capabilities of the uStudio player surfaced through AEM authoring interface.

COMMUNICATE AND CREATE

Annotate & Share

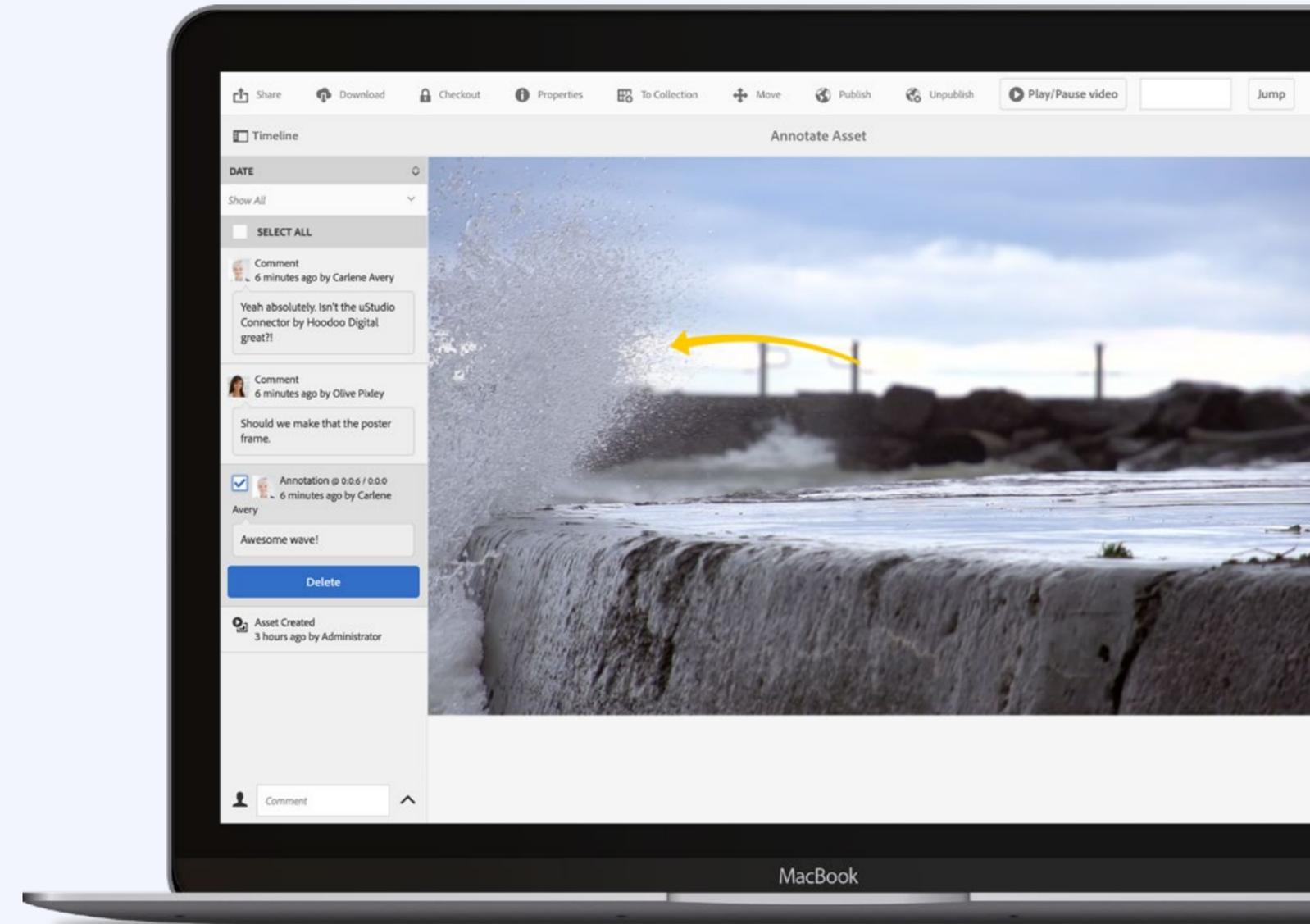
Utilize native AEM features to annotate videos, mention users to start a dialogue, or share uStudio videos with other creators. For enterprise websites, the best way to improve is to collaborate better.

Leverage AEM Workflows

Make your leadership team comfortable with the knowledge that the uStudio connector allows them to leverage the power of AEM workflows for uStudio video.

Track with Asset Insights

Ensure you are getting the most out of your video by using Asset Insights. Get the benefits of usage statistics and user ratings to better understand the effectiveness of your video.



THANK YOU

Hoodoo ❤️ ustudio

We're looking forward to hearing from you.
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