

## Flow: Data Access & Blending

*Self-service data integration, transformation, and delivery*

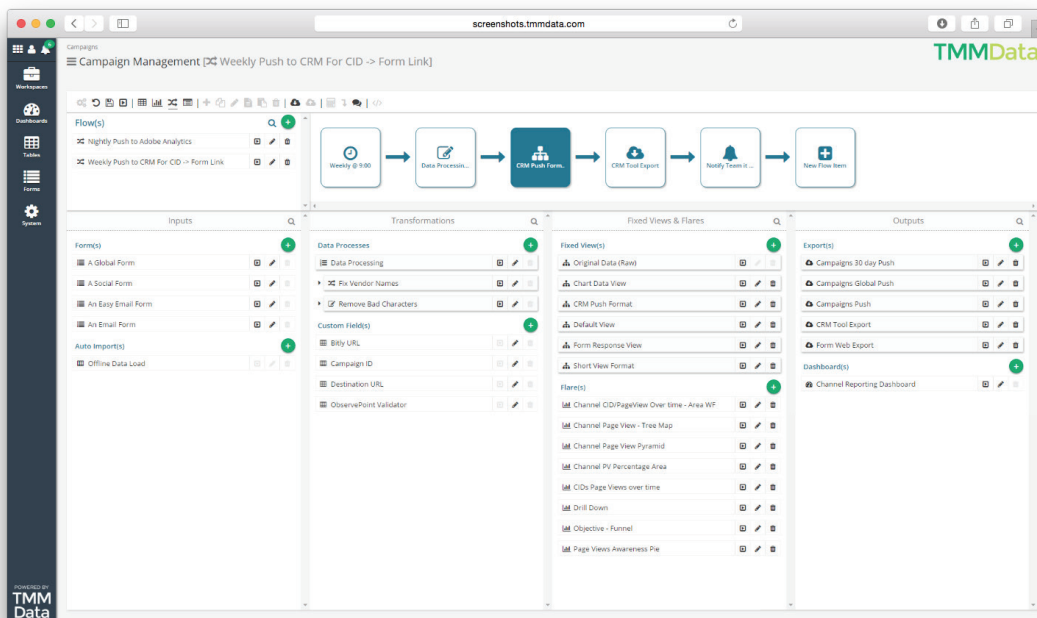
### FLOW ENABLES:

- Direct inputs from your online and offline, internal and external sources
- Automated cleansing and transformation processes that run on a schedule or on set triggers
- Seamless output to all your destination platforms and business intelligence tools

Within TMMData's software, Flow enables self-service data integration, transformation, and delivery for seamless blending of online/offline and internal/external sources. The software eliminates manual tasks and automates the movement of data between different sources and platforms.

Flow allows data users at various technical skill levels to connect to and cleanse data from data warehouses, cloud applications, spreadsheets, and other sources without risking data quality, integrity, or security.

The sophisticated drag-and-drop Flow interface makes it easy to manage the data supply chain and see each step of the workflows including sources, triggers, changes, and deliverables. TMMData's software pairs elegant, intuitive design with powerful functionality so analysts have the tools to visualize, schedule, and manage repeatable data processes without switching between screens.



*Flow makes it easy to access and blend the rich data resources that already exist across your organization, so you'll finally have all the data you need to answer the "why" questions.*

## WITH FLOW YOU CAN:

**Access** – Connect data from across the organization to create direct data flows from all of your sources

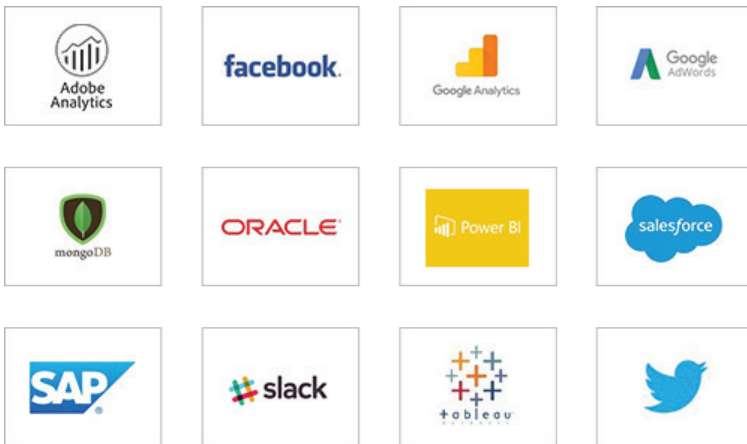
**Integrate** – Ingest, cleanse, transform, and blend data without manual effort or coding skills

**Deliver** – Provide clean, transformed data for direct uploads to business intelligence and advanced analytical tools

**Automate** – Eliminate manual tasks by scheduling processes that refresh, deliver, and send alerts when new data arrives

**Govern** – Ensure data quality, integrity, and security with flexible data governance and user-level access permissions

**Manage** – Organize data assets with robust metadata support tools, documentation, and notifications



## ACCESS ALL YOUR RELEVANT DATA

High-performance, pre-built connectors make it easy to integrate centralized data from enterprise database systems and big data sources like Hadoop, Big Query, and MongoDB with cloud applications like Salesforce, Facebook, and SAP. Clean, aggregated data can be loaded directly into popular analytics and visualization platforms like Adobe Analytics, Tableau, Qlik, and Microsoft Power BI.

## ABOUT TMMDATA

TMMData simplifies the movement and enrichment of data for analysis through its self-service data integration, preparation, and management software. A range of users—from marketers and analysts to developers and engineers—depend on TMMData's enterprise-grade software to ingest data from any source, automate complex data synthesis, and customize direct data outputs for delivery to any platform. Whether implemented in-cloud or on-premises, TMMData's powerful data governance and taxonomy functionalities ensure data quality and protection of sensitive information across data environments.

TMMData software powers the data supply chains of clients including Comcast, FedEx, Blue Cross Blue Shield, the Pennsylvania State University, Expedia, and others. TMMData was founded in 2008 outside of State College, PA, and has additional offices in Philadelphia and Baltimore.

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**TMMData**