

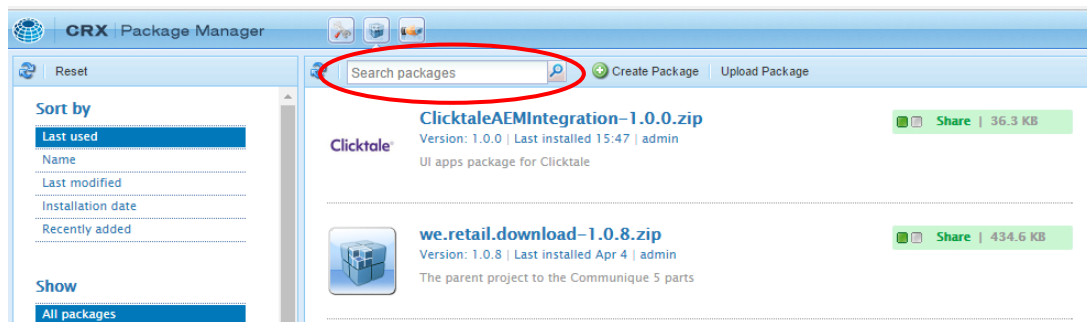
Adobe Experience Manager (AEM) / Clicktale integration

Integration Scope

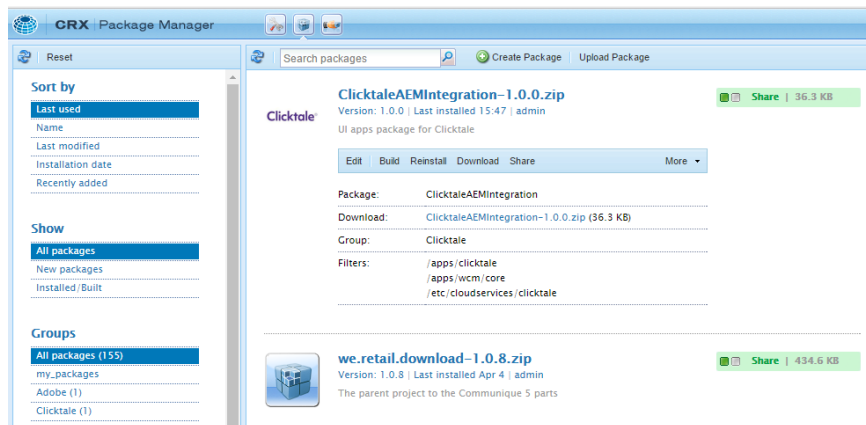
- The integration with Adobe Experience Manager allows customers with AEM and Clicktale to link directly to recordings of visitors who have specific experiences created with AEM
- This integration allows AEM users to more intelligently build experiences by understanding actual behavior around the site content

Instructions for Integration

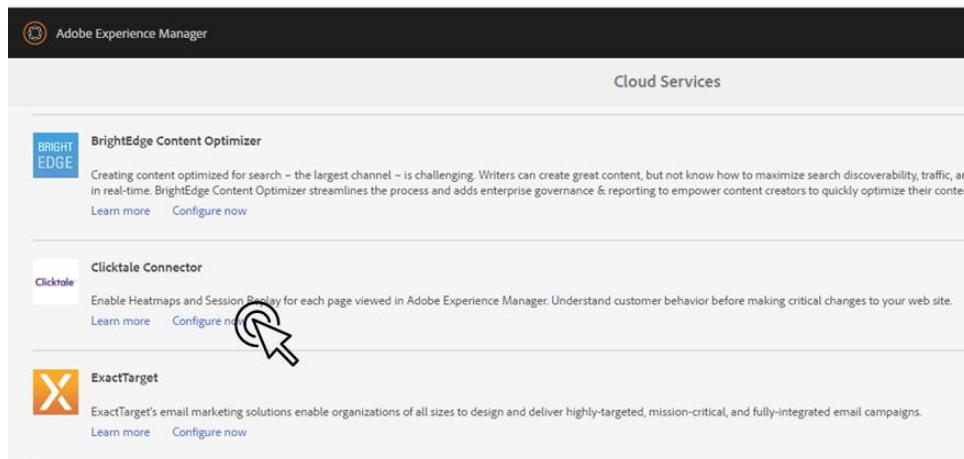
1. In AEM, search for the Clicktale extension in the CRX Package Manager



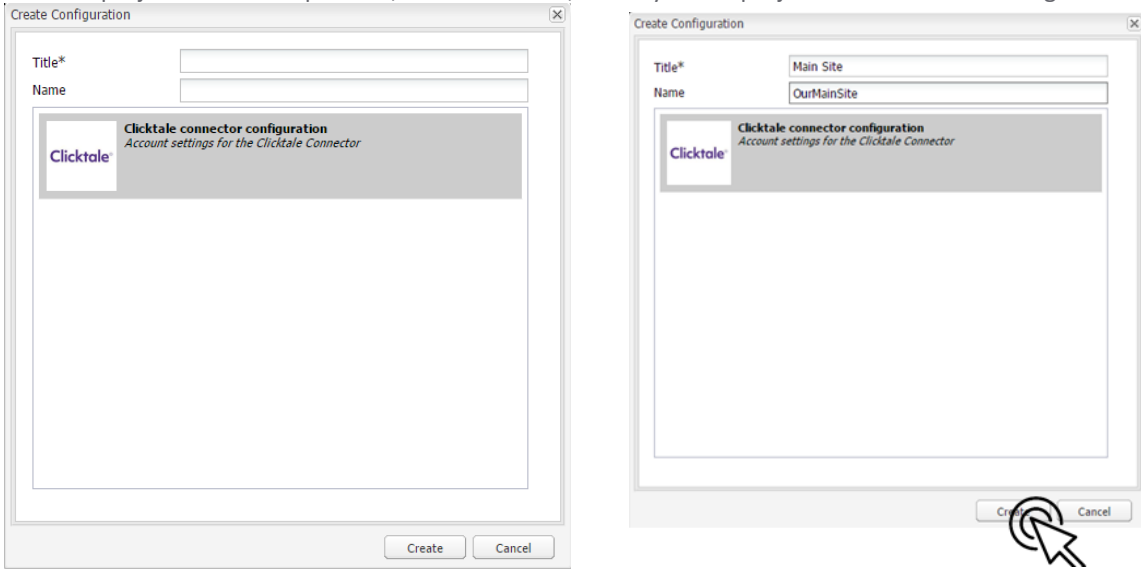
2. Select and Download the Clicktale Extension



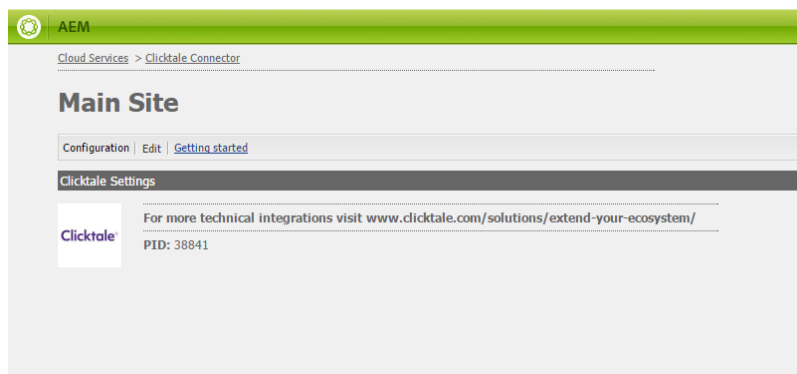
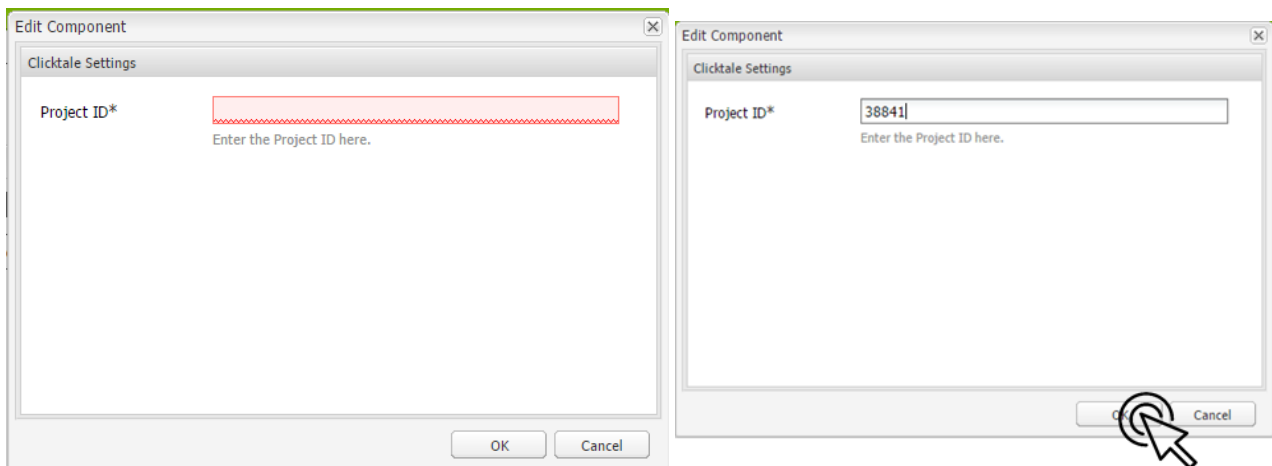
3. Configure the Clicktale Connector through the Cloud Services Configuration



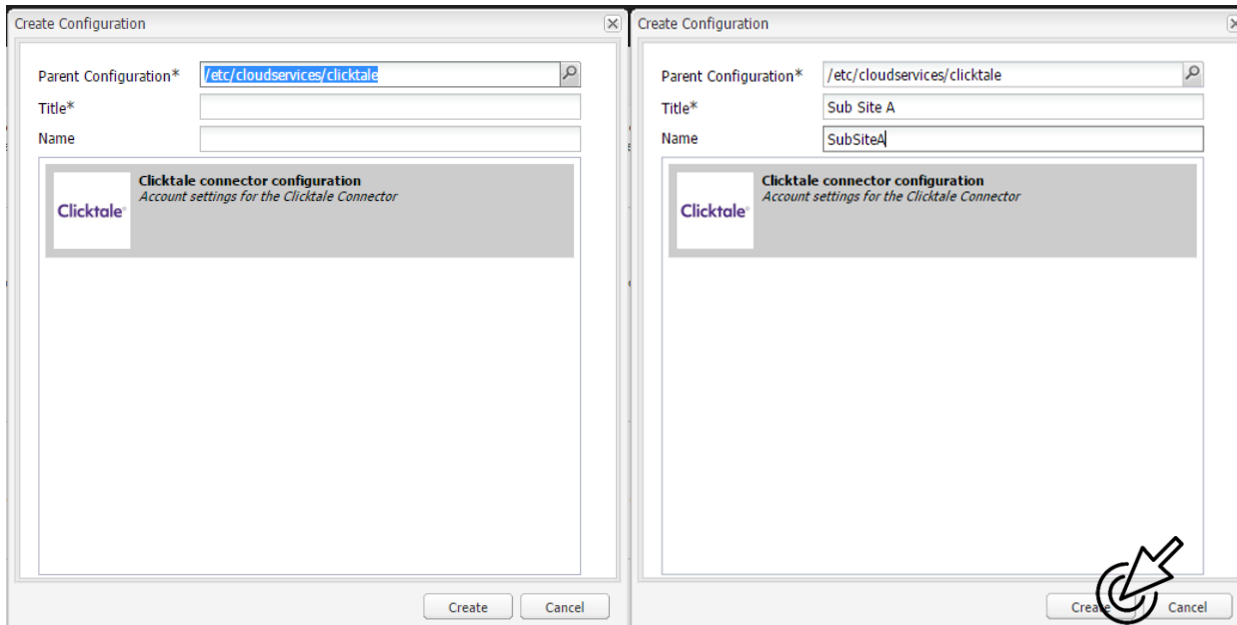
4. Create connector configuration by giving it a Title and Name. These are used to differentiate connectors for your different sites and projects. As a best practice, within the Title, identify which project the connector belongs to.



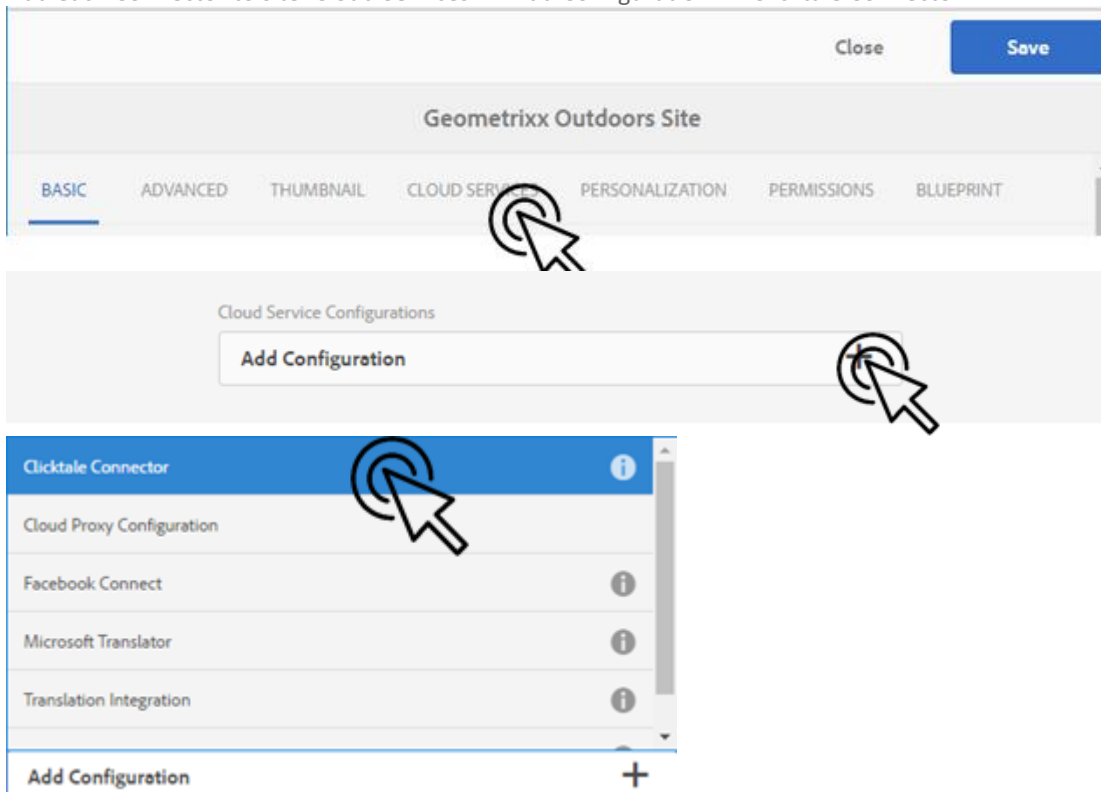
5. Enter Project ID used by Clicktale. (Talk to your Account Manager or Technical lead if you don't know it.)



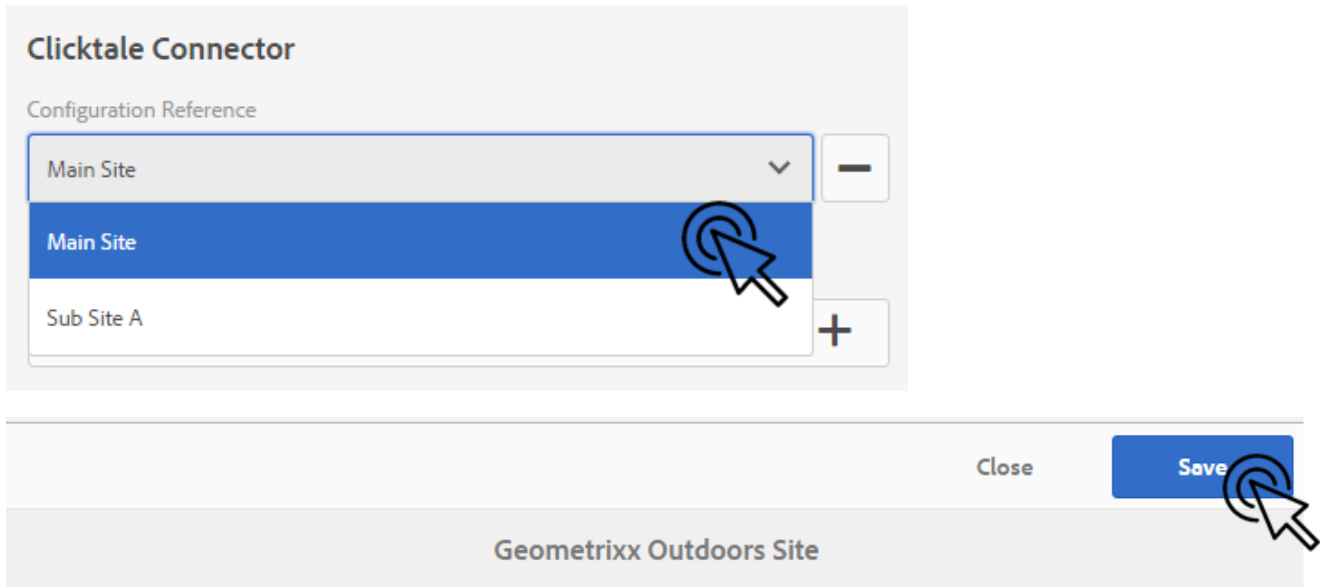
5.b. Add multiple configurations to the Clicktale Connector when needed (Separate Project ID for different Sites/Sections). This step is only relevant if you have multiple projects (or multiple sites).



6. Add each Connector to site: Cloud Services --> Add Configuration --> Clicktale Connector



7. Select Specific connector, and save for the site



8. After editing a page in AEM, use the dropdown to view a heatmap of the specific page experience. The heatmap will open in a new window.

