

THE VOICE360™ PLATFORM

End-to-End Call Attribution and Conversion for Data-Driven Marketers

BEFORE THE CALL



CALL ATTRIBUTION AND ANALYTICS

Prove and improve how your marketing drives calls and sales from every channel – digital, mobile, and offline.

Optimize Marketing ROI From Every Channel

DURING THE CALL



HOSTED IVR

Qualify, assist, and survey callers automatically using sophisticated, easy-to-use hosted IVR technology.

Automatically Qualify Callers Before Passing to Sales



CONTEXTUAL CALL ROUTING

Route calls optimally based on customizable business rules, agent skillsets, and caller demographics to connect callers with the right agent, location, or call center right away.

Personalize Call Routing to Convert More Callers to Sales



SPAM PREVENTION

DialogTech's SpamSentry™ prevents spam calls from reaching your business and ensures that your call data is accurate.

Block Unwanted Spam Calls From Disrupting Your Business



CONVERSATION INSIGHT

Record and transcribe calls and run keyword searches through conversations to understand if calls convert and why.

Improve Marketing Using Actionable Insights From Actual Conversations

AFTER THE CALL



INTEGRATIONS

Optimize ROI by seamlessly integrating Voice360 with CRM, bid management, marketing automation, web analytics, and other marketing applications.

Combine Call Attribution with Online Data for Closed-Loop Reporting