



Magento® +



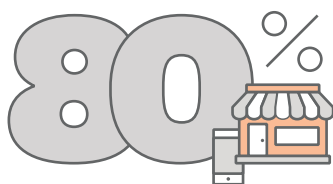
Experience Driven Unified Commerce

Customer Experiences Matter More Than Ever

Our digital, omnichannel world is proliferating the number of commerce touchpoints and channels...



Shoppers used multiple devices sequentially



Shoppers use devices in stores



Shoppers use multiple devices simultaneously

...While consumers are increasingly demanding rich, seamless shopping experiences.

Together, Magento and Adobe provide new models for building and managing adaptive digital experiences for the entire consumer journey.

A New Competitive Edge

Great commerce experiences are the new competitive differentiators, and customers won't tolerate poor, siloed journeys. Together, Magento and Adobe support the broadest range of customer touchpoints that enable merchants to:

Own the Experience

Business users are empowered to build and manage experiences without IT and differentiate them with rich content and media.

Innovate and Adapt

Magento's market leading open platform and global ecosystem supports the widest range of commerce scenarios and business models.

Tailor the Journey

Deploy real-time personalization and merchandising to tailor experiences across the entire customer journey.

Deploy with Speed

Rapidly deploy with best-of-breed, content-rich commerce experiences that provide a seamless customer lifecycle from discovery, exploration through purchase, and service.

Integrated & Complimentary

Integration empowers customers to leverage best-in-class commerce by Magento and web content management by Adobe.

Freely available "starter" integration code serves as a launching point for innovation and enables real-time API synchronization across:

- Catalog management
- Personalization
- Shopping experience
- Additional Adobe Marketing Cloud integrations



Adobe
Experience
Manager



Adobe - Magento
Integration Code



To find out how Magento and Adobe can grow your business, call us at **1-877-574-5093** or **+353 1 7759 599** (for individuals in Europe and Middle East).