



Identify Your Images Online & Prevent Unlicensed Use

OVERVIEW

The realities of global business and the explosion of digital communication channels make it challenging to manage and monitor proprietary image assets online. Digimarc Barcode for Digital Images enables brands, rights holders and digital-asset managers to convey rights, along with tracking and managing the use of digital images across the public web.

Digimarc Barcode is a patented digital watermarking technology that is easy to add to your digital assets and optional managed search services. Digimarc Barcode is backed by Digimarc's extensive experience in anti-piracy and counterfeit deterrence and complete image protection solution.

Hands-on customer support and account management, as well as optional compliance monitoring and enforcement through Digimarc's Guardian service, make Digimarc Barcode an ideal enterprise solution for protecting digital images.



DIGIMARC DISCOVER®
digimarc.com/app



SCAN IMAGE

KEY BENEFITS

Persistent Protection of Assets

- Digimarc Barcode adds a comprehensive, imperceptible identifier across each of your proprietary digital images that persists even through file format changes

Continuous Visibility Into Usage

- Digimarc Guardian conducts ongoing searches of the public web; image locations are updated on a daily basis and available 24/7 in the customer portal

Actionable Intelligence

- Our reporting enables rapid pinpointing of unauthorized image use and aids in pursuing licensing, managing distribution and retail partners, and enforcing all manner of ownership rights

Digimarc Barcode: Digital Images

“Using Digimarc technology, we help our customers create a better game plan.”

— Jake Athey, VP of Marketing at Widen

EASY IMPLEMENTATION

Streamline high-volume image processing and ensure seamless integration into your existing workflow with one of these several tools:

- **Batch Embedding** (Windows): Process whole libraries of images with just a few mouse clicks using a simple desktop application.
- **Scripted Embedding** (Linux, Windows): Integrate and automate the embedding process at any point in your workflow.
- **Software Development Kit (SDK)** (Linux, Mac, Windows): Integrate embedding functionality directly into your internal systems, customer platform or end-user software.

ADVANCED SEARCH & REPORTING

The Digimarc Guardian search service continually scours the web for your images, extracts identifiers and records where the images were found.

A three-tiered search strategy provides unrivaled breadth and depth of service:

- **General Search:** A broad monthly scan of more than ten million new sites identifies areas of the web that warrant deeper examination.
- **Deep Search:** A regular, detailed scan of sites previously found to be hosting customer assets.
- **Directed Search:** Designated sites of specific customer concern for are frequent assessed, providing additional control over the search process.

GET STARTED

Visit www.digimarc.com/application/photography to learn about persistent protection for your images, and get started by contacting **1-800-DIGIMARC** or info@digimarc.com.



DIGIMARC CORPORATION

9405 SW Gemini Drive, Beaverton, OR 97008
T +1 800 DIGIMARC (344 4627)
F +1 503 469 4777

digimarc.com | info@digimarc.com

Digimarc Corporation (NASDAQ: DMRC) is a pioneer in the automatic identification of everyday objects such as product packaging and virtually any media, including print, images, and audio. Based on the patented Intuitive Computing Platform (ICP™), Digimarc provides innovative and comprehensive automatic recognition technologies to simplify search and transform information discovery through unparalleled reliability, efficiency, and security.

Copyright Digimarc Corporation. All rights reserved. All other trademarks are the exclusive property of their respective companies.